



marketing solutions that really work

**Job Title: Telemarketing Executive**

**Department: Sales**

**Salary: £16,500**

**The Company:**

Panovus is a growing marketing agency that offers a new approach to solving complex marketing challenges using a mix of branding & creative, demand generation, data & insight and programme management. We help our clients to create, renew, and communicate their brand through an integrated approach to marketing communications.

**The Role:**

To provide a telemarketing resource on Panovus' customer projects, providing qualified leads and develop opportunities on behalf of tier 1 clients.

**Key Duties:**

- Calling existing and prospective clients.
- Market and web based research.
- Building strong business relationship with your clients.
- Lead generation by marketing our client's products.
- Speaking to key decision makers about their IT and business needs.
- Administration.

**Key Skills:**

- To be articulate with excellent spoken and written English.
- Have high levels of integrity, professionalism and credibility.
- Strong personal management skills with the capability to prioritise work and maintaining the highest levels of accuracy in all work produced.
- PC/Windows and MS Office skills (particularly in Excel but also Word, Email and Web Research)
- Understanding of IT / Willingness and the ability to learn quickly.
- Other European language skills are desirable but not essential.

**The Person:**

You will have excellent communication skills (both written and verbal), well organised with good time management skills and the ability to prioritise and manage workload.

If you are looking for a challenging career, to make a move and make a difference within a growing agency, and join us on our journey, please send a covering letter along with your CV.

Panovus is an Equal Opportunities Employer.